

# Council Package

## October 22, 2024



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**AGENDA  
TOWN OF LAMONT  
REGULAR MEETING OF COUNCIL  
October 22, 2024**

**1. CALL TO ORDER AND RELATED BUSINESS**

**1.1. CALL TO ORDER**

**1.2. ADOPTION OF AGENDA**

**1.3. DECLARATION OF PECUNIARY INTEREST**

**1.4. ADOPTION OF MINUTES**

**1.4.1. October 8, 2024 Council Meeting Minutes .....Page 1**

**2. DELEGATIONS**

**2.1. MOTION FOR ACCEPTANCE OF DELEGATION**

**3. CORRESPONDENCE**

**3.1. Go East of Edmonton – Summer Tourism Success .....Page 7**

**3.2. Go East of Edmonton - Market .....Page 12**

**4. NEW BUSINESS**

**4.1. 2024 Revenue Update.....Page 13**

**4.2. No Stone Left Alone .....Page 15**

**4.3. Lamont Christmas Light UP! Donation Request.....Page 17**

**4.4. Just for Kids Christmas Store .....Page 19**

**5. REPORTS**

**5.1. Mayor & Council.....Page 21**

**5.2. CAO .....Page 23**

**5.3. Bylaw Enforcement.....Page 24**

**6. NOTICES OF MOTION**

**7. CLOSED SESSION**

**8. ADJOURNMENT**



5307 – 50 Avenue  
Lamont, AB T0B 2R0

**Town of Lamont  
October 8, 2024  
Regular Meeting of Council**

<b>PRESENT:</b>	Jody Foulds	Mayor
	Perry Koroluk	Deputy Mayor
	Dave Taylor	Councillor
	Al Harvey	Councillor
	Colleen Holowaychuk	Councillor
	Tyler Edworthy	Interim CAO/Director, Operations & Infrastructure
	Dawn Nielsen	Deputy Chief Administrative Officer
	Robert Mu	Finance Officer
	Jaclyn Ponto-Lloyd	Recording Secretary

**CALL TO ORDER AND RELATED BUSINESS:**

**Call to Order: Mayor Foulds:** called the meeting to order at 7:00 p.m.

**Adoption of Agenda**

- **Addition of Item 4.12 – Councillor Absence**

**MOTION: 263/24 Councillor Koroluk:** That the Council Agenda be accepted as amended.

**CARRIED**

**Declaration of Pecuniary Interest:** None.

**ADOPTION OF MINUTES:**

- a) Meeting Minutes – September 10, 2024

**MOTION: 264/24 Councillor Harvey:** That the Minutes of the September 10, 2024 Council Meeting be accepted as presented.

**CARRIED**

- b) Parks & Recreation Meeting Minutes – August 26, 2024

**MOTION: 265/24 Councillor Taylor:** That the Minutes of the August 26, 2024 Parks & Recreation Meeting be accepted as presented.

**CARRIED**

c) Governance & Priorities Meeting Minutes – October 1, 2024

**MOTION: 266/24 Councillor Taylor:** That the Minutes of the October 1, 2024 Governance & Priorities Meeting be accepted as presented.

**CARRIED**

**DELEGATIONS:**

- Sara Rindero & Dayna Jacobs – FCSS Lamont County

**MOTION: 267/24 Councillor Harvey:** That Sara Rindero and Dayna Jacobs be accepted as a delegation.

**CARRIED**

Councillor Holowaychuk joined the meeting at 7:04 p.m.

**CORRESPONDENCE:**

- Northern Lights Library System – Financial Plan Briefing Note
- Municipal Affairs – Ministerial Order
- EIPS Board Highlights – September 19, 2024
- EIPS Quarterly Report
- Municipal Affairs – Federal Carbon Tax
- Municipal Affairs – Alberta Gaming, Liquor & Cannabis, Relocation of Casino
- Ministerial Order – Affordable Housing

**MOTION: 268/24 Councillor Taylor:** That Council accept the correspondence as information.

**CARRIED**

**NEW BUSINESS:**

**CAO Appointment**

**MOTION: 269/24 Councillor Koroluk:** That Council appoint Tyler Edworthy as Chief Administrative Officer effective September 1, 2024.

**CARRIED**

**Boys and Girls Club**

**MOTION: 270/24 Councillor Taylor:** That Council for the Town of Lamont direct Administration to co-ordinate a tour of the Fort Saskatchewan Boys and Girls Club facility for Council Members and any members of the public that wish to attend.

**CARRIED**

**MOTION: 271/24 Councillor Holowaychuk:** That Council invite representatives of the Fort Saskatchewan Boys and Girls Club to be a delegation to Council after the tour.

**CARRIED**

**Addition of Bylaw Enforcement Costs to Tax Rolls**

**MOTION: 272/24 Councillor Harvey:** That Council approve the addition of Bylaw enforcement costs to tax rolls as itemized in the attached Schedule "A".

**CARRIED**

**2024 Citizenship Awards**

**MOTION: 273/24 Councillor Harvey:** That Council receive the 2024 Citizenship Awards update request as information.

**CARRIED**

**RhPAP Request**

**MOTION: 274/24 Councillor Taylor:** That Council provide \$1,000.00 to the RhPAP Committee for attraction and retention activities of the committee.

**CARRIED**

**Northern Lights Library System Levy**

**MOTION: 275/24 Councillor Holowaychuk:** That Council accept the Northern Lights Library System Board 1.5% levy increase in 2025.

**CARRIED**

**Parks & Recreation Committee Disc Golf Project Update**

**MOTION: 276/24 Councillor Koroluk:** That Council accept the Disc Golf project update as information.

**CARRIED**

**External Audit Services Contract Extension**

**MOTION: 277/24 Councillor Harvey:** That Council approve the extension of the audit service with Metrix Group LLP for the years of 2025, 2026, and 2027.

**CARRIED**

**2025 ATCO Franchise Fee**

**MOTION: 278/24 Councillor Koroluk:** That Council accepts the report for information and approve the 35% as the rate for 2025.

**CARRIED**

**2025 Fortis Franchise Fee**

**MOTION: 279/24 Councillor Taylor:** That Council receives the report for information and approves a 7.5% franchise fee rate for 2025.

**CARRIED**

**2025 Budget Schedule and Approach**

**MOTION: 280/24 Councillor Koroluk:** That Council accept the 2025 Budget Schedule and Approach as information.

**CARRIED**

**Councillor Absence**

**MOTION: 281/24 Councillor Koroluk:** That Council accept Councillor Linda Sieker's absence at the October 8, 2024 Council Meeting due to prior commitments.

**CARRIED**

**REPORTS:**

Council Minutes  
October 8, 2024  
Page 4 of 6



**Council Reports:**

<b>Mayor Foulds</b>	Written report attached.
<b>Councillor Taylor</b>	Written report attached.
<b>Councillor Harvey</b>	Attended the Northeast Alberta HUB Meeting and NAAGO Meeting on October 1. Attended the Northern Lights Library System Meeting.
<b>Councillor Koroluk</b>	Nothing to report.
<b>Councillor Sieker</b>	Written report attached.
<b>Councillor Holowaychuk</b>	Written report attached. Attended the Public Library Meeting on October 7 and attended the High School Meeting on October 8.

**Staff Reports:**

<b>CAO</b>	Written report attached.
<b>Deputy CAO</b>	Written report attached.
<b>Director, Operations &amp; Infrastructure</b>	Written report attached.

**MOTION: 282/24 Councillor Taylor:** That Council accept the reports as presented.

**CARRIED**

**NOTICES OF MOTION:** None.

**CLOSED SESSION:**

- **Committee Appointments**
  - *FOIP Section 24 – Advice from Officials*
- **Property Owner Letter**
  - *FOIP Section 24 – Advice from Officials*
- **Organizational Review**
  - *FOIP Section 24 – Advice from Officials*

**MOTION: 283/24 Councillor Koroluk:** That Council convene in closed session pursuant to Section 197 of the *Municipal Government Act* to meet in private to discuss

matters protected from disclosure by Section 24 of the *Freedom of Information and Protection of Privacy Act* at 8:14 p.m.

**CARRIED**

**MOTION: 284/24 Councillor Taylor:** That Council revert to regular Council meeting session at 8:46 p.m.

**CARRIED**

**MOTIONS ARISING FROM CLOSED SESSION:**

**MOTION: 285/24 Councillor Koroluk:** That Council accept the Boards, Committees and Commissions discussion as information.

**CARRIED**

**MOTION: 286/24 Councillor Taylor:** That Council direct Administration to proceed as discussed.

**CARRIED**

**MOTION: 287/24 Councillor Holowaychuk:** That Council approve the updated Town of Lamont Organizational Chart from October 8, 2024.

**CARRIED**

**ADJOURNMENT:** Mayor Foulds adjourned the meeting at 8:49 p.m.

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Mayor

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Chief Administrative Officer

## Another Summer of Tourism Success



Hello all Tourism Partners,

We are pleased to provide this report on our Summer Marketing activities. Once again we are seeing consistent growth for summer tourism marketing and the work we are doing benefits all of the region.

### Go East of Edmonton is creating an Economic Impact in every community.

This report highlights the very successful efforts of the Go East of Edmonton Team in attracting visitors who are not only spending money but also exploring communities they might not have otherwise visited.

### Key Takeaways in this Document:

**Grants** - Over \$100,000 from Grants in 2024 for marketing and development.

**Travel Guide**- another successful year with incredible demand and readership.

**Website**- Traffic continues to soar with over 550,000 pageviews over the past year.

**Social Media**- grew to over 56,000 followers reaching over 1 million annually.

**Digital Marketing**- highly effective again this summer on Google and Meta Ads.

**New Content Created**- Driving Traffic to Major Attractions and events all summer long.

**Roadtrip Adventure Game**- more successful with 40% increased travellers and expenditures into the region.

**NRED Tourism Development Project** -successful projects plus training and support to local businesses.

**Invitation for New Board Members**- positions are available to join our leadership team.

**Go East of Edmonton AGM** – Nov 20, more details coming soon.

### Grants from Travel Alberta...

**New Milestone reached**- *for 4 years in a row we have earned \$50,000 or more in grant funds from Travel Alberta.* In 2023 we are pleased to say that once again Travel Alberta entrusted us as the DMO to promote the whole region for summer tourism events and activities. **Travel Alberta staff commented how strong our results were from Marketing** and provided the funding for 2024 for our Summer and Roadtrip promotion.

### Travel Guide is another great success in 2024!

**A Success Year after Year** – *The 2024 Travel Guide saw the redesigned and enhanced Outdoor Adventures, Great Attractions and Eat-Drink-Shop sections with a complete rewrite of all editorial in the guide, plus the ever popular Roadtrip Adventure Game section.*

**Testimonials** continue to come in about the guide, its great content, and numerous operators have stated the positive return on investment received from it. The travel guide receives the majority of all our testimonials that come in, and is the **#1 reason people say they learned about roadtrips into the region.**

**Weekly calls came in starting April through to July asking how and where they can get a copy- this was the highest demand we have ever seen for the Travel Guide!**

In 2024, we distributed to over 50 outlets in Calgary+Red Deer, over 350 in Edmonton area plus key locations and visitor centres around Alberta, in addition to complete distribution in our local area. With 67,000 copies printed it was running out early in August in key locations.

*Year after year, the Travel Guide has proven itself as an effective unique marketing tool- many have said it is the Best and most popular Travel Guide in Alberta!*

## Website Traffic continues to Soar through the Summer of 2024!

Over 550,000 pageviews reached again- *for the Go East of Edmonton website.*

***Across all our regions of East Central Alberta and Northeast Lakeland, no tourism website even comes close to achieving this high of Traffic!***

*For the period of May 1 to September 15 from Google Analytics: these results are comparable to 2023!*

**Leads to Partners-** click thrus to partners content is over 23,000!

**Total Users is again over 255,000 people! Website Sessions (Visits) is over 330,000.**

**Google Search Reports** that the Go East of Edmonton Website appeared in **over 11 Million searches** (Impressions) in the past year and resulting in **200,000 clicks to Partners pages and content** on the website!!! (1 Million more impressions/searches in 2024)

**60% increase in pageviews** to the Roadtrip Adventure Game is a huge increase over last year!

**For the first time our overall website traffic is slightly higher or the same/similar as it was in 2023 for:** Outdoor Adventures, Attractions, Events Calendar, Camping, Golfing, Things to do, and Travel guide.

These numbers also do not include the Annual **online version of the printed travel guide**. For the past year once again we consistently reached **200,000 pageviews** for the annual online travel guide!

**Total Pageviews for the website and Online Guide is consistently over 700,000 annually!**

**Go East of Edmonton Website is where your content, events and activities need to be. Be sure to send us your events and updates every month to [info@goeastofedmonton.com](mailto:info@goeastofedmonton.com)!**

## Social Media Success...now over 56,000 followers!

**New Milestones reached** – *we have surpassed well over 56,000 total followers from all social channels. As of Sept 30, we have reached over 38,000 followers on Facebook and over 10,000 subscribers to our e-newsletter! Instagram and our new Tik Tok page continue to grow as well.*

### Interesting and Impressive facts:

- We are on social media every day 7 days per week!
- Dozens of new people follow us every day. In the summer, up to 1000 people may follow us in one month.
- And Wow...**we once again reached over 1 Million** (From June, July August) *summer reach from Facebook and Instagram combined.*

Once again In 2024 so far we have reached over 1.5 million people combined from Facebook and Instagram. **Be sure to always Tag us [@goeastofedmonton](https://www.instagram.com/goeastofedmonton), or [#goeastofedmonton](https://www.tiktok.com/@goeastofedmonton)**

## Did you see us on Global TV?

On Thursday June 13, we were live on the Global TV morning show to promote the region, Roadtrip Adventure Game and the 2024 Travel Guide. **It was another great interview.** See it here...

<https://goeastofedmonton.com/videos/>

We also ran Ads on the Global TV morning show starting in June till early July.

## Other Digital Marketing Results... (From May till September 15)

1. Facebook/Instagram Ads and Google Display, Search and Retargeting Ads
  - Impressions have reached nearly **5.5 Million**.

There are 50 videos on our Youtube Channel for Go East Roadtrip Videos with total views of **over 1 Million views** since all videos have been launched!!

Pattison Edmonton Digital Billboards- Rotating Ads ran from May to June in targeted locations with nearly **100,000 plays** reaching over 2.5 Million total vehicle traffic.

**Radio Station promotion** – every week we continue to do a talk show on Country 106- Vegreville east central area, and we do a monthly Talk show on Country 99- Lakeland area. We ran ads on CFCW and 5 other area radio stations to promote summer travel into the region.

**Its clear that Go East of Edmonton is the #1 promoter of this region with a strong impact for tourism and economic development.**

## New Content Created in 2024...

**8 Great Attractions** is our new feature section (In the Travel Guide and on the website) including Metis Crossing, Ukrainian Village and our top attractions.

<https://goeastofedmonton.com/things-to-do/8-great-attractions/>

**Antique Week** and **Expanding Open Farm Days** promotions were new successful projects.

**Monthly Blogs** promote all the top events and things to do all summer long.

<https://goeastofedmonton.com/itineraries-roadtrips/trip-ideas/>

Plus, we have updated Trip Ideas, articles and Destination pages including **Indigenous Experiences** from across the region to help drive traffic and more visitation. We also continued **Roadtrip Influencer Campaigns** in the summer of 2024.

## Roadtrip Adventure Game in 2024 resulted in a huge increase of Roadtrippers!

We have some **great successes to share** for 2024. This is still *A One-of-a-kind Promotion in Alberta!*

- Nearly 2000 people to date have signed up for the Roadtrip Adventure Game on the website.
- Hundreds of Families played the game and spent money across the region. We tracked over 530 different people who played the game and/or scanned to win in 2024.
- All Age Groups played the Game from kids with Parents to Millennials, Boomers and Seniors!
- Prizes contributed from the partners and sponsors actually topped over \$10,000.00
- The Game ended early September with announcements of winners coming soon in late October.
- Many thanks go to sponsors MCSNET Internet services, CFCW Radio and Canalta Hotels, as well as the participating communities. Learn more at <https://goeastofedmonton.com/itineraries-roadtrips/roadtrip-adventure-game/>
- Every community has been promoted through our social media channels. and <https://www.facebook.com/GoEastofEdmonton> with a total reach of over 200,000 views!

- **The amount of people that went to every Community – all 46 locations increased by 40% over last year.** This is a very significant amount of increased roadtripping and expenditures projected across the region.
- **New Special Events in 2024 - we partnered with the Ukrainian Village in June to promote to schools at Childrens day.** We also attended events around the region in June and early July to promote the game launch! This was successful as people told us they found out at our display at events.

### **40% Increased Travellers and 30% More Stickers Given away in 2024!**

Some sticker stations reported to double the amount of stickers given away, while some others had **significant increases**. The vast majority of sticker stations reported more stickers given away in 2024 as compared to 2023. Unofficial results are that: **30% more stickers given away to a total of over 11,000 stickers across the region and over 1000 entries submitted from all prize categories.** Entries in most prize categories increased between 30 to 40% this year. Repeat players doubled over last year and overall it's an increase of 40% of players/roadtrippers in 2024.

### **Roadtrip Scan to Win more than doubled in 2024.**

In the 2<sup>nd</sup> year of the Scan to Win feature we received **over 2300 scans from travellers** this summer for Bonus prizes. This is an opportunity for travellers to enter for bonus prizes, at the sticker stations as well as local businesses. This was more than double the amount from last year. **One roadtripper visited and scanned at 75 locations and Businesses in the region!**

### **Google Map Guides...reach over 4x as many views as last year!**

- As part of the QR code scan, travellers could access Google maps that were specific to the roadtrip route they were on. It had events, things to do, local businesses from all the communities.
- Between spring till now our **Google map guides had reached over 85,000 views.** The maps were also placed on the Community pages all over the website to continue to promote the region throughout the summer.
- You can see one of our map guides on <https://goeastofedmonton.com/itineraries-roadtrips/roadtrip-adventure-game/>

### **Top 5 ranked in order- How did they find out about the Game?**

1. Go East Travel Guide
2. Played before
3. Friends/Family word of mouth
4. Social Media
5. Store/event

### **Top 5 where did the Roadtrippers/players come from?**

1. 48% Edmonton metro area
2. 44% Local East Areas
4. 4% Other Alberta
5. 4% BC/SK

### **A Success Year after Year...our last survey results from Game Roadtrippers**

Over 400 Room nights booked of Hotels, Camping and B&B-Unique Accommodations.

Over 80% stated they ate and shopped locally and 75% visited attractions.

Some Roadtrippers spent over \$2000 on their roadtrip, while approx. 75% spent under \$1000, and approx. 25% spent over 1000.

**75% said they will come back to take another roadtrip in our region.**

### **Amazing Visitor Testimonials Include:**

- I love this so much! Not only fantastic sights but great people. Highly recommend this roadtrip to all!
- I love the Go East Roadtrip Game, this year was my 4<sup>th</sup> time, looking forward to next year!
- We love the Roadtrip Adventures with the Go East Guide and tell everyone about it!
- Numerous comments from people that they Loved this town or place they visited.
- Many people said they would not have come here if not for the Go East Roadtrip Game!

### **We asked Sticker Station Managers and staff for **Feedback**, and received these Great Comments...**

- A lot of people came and said they loved it and they will be back to visit the community again!
- More people came through this year. Increased traffic, and many large families travelling this year. A lot of Bikers playing this year. Everyone seemed to be having a lot of fun.
- Most stations (where applicable) said that travellers made purchases at the station and around the town. Some came specifically to make purchases. As much as 25% to 50%, 75% or more made purchases at a station!
- We love being a sticker station. Not only does it increase traffic but we get to meet so many people!
- This game is fantastic and we look forward to being a part of it next year!

### **It is our recommendation to continue the Game across the region for 2025!**

**We are estimating once again that the ROI and spending generated from the Roadtrip Adventure Game is over \$200,000 in 2024.** Considering inflation in 2024, this is a great achievement in a tourism promotion!

### **Amazing Grand Total...**

### **Over \$700,000 spent in the region by Go East of Edmonton Game Roadtrippers since 2021!!**

### **New Tourism Development Underway – NRED Program Funding...**

In 2024 the **NRED Grant for Tourism Development and Industry Support**, continued for new project work and training programs to support the tourism Industry. A new Go East of Edmonton Industry Hub will be ready by 2025. Funds will continue till early 2025 so if you have tourism businesses that are new or needing support or have a Tourism Development project- contact us for assistance.

### **Invitation for new Board Members to Join us...**

We want to invite partner organizations to consider putting forward name(s) for board member positions that are available. As the most active and effective DMO promoting the region we look forward to receiving your input and working with all communities to grow tourism. Contact us for details.

### **Announcing AGM for Go East of Edmonton Regional Tourism.**

Plan to attend our upcoming In-person Meeting for our AGM and presentations. Save the date of November 20, 2024. Watch for the Invitation coming in a separate email. Looking forward to seeing everyone soon!

*Sincerely from, Kevin Kisilevich on behalf of the Go East of Edmonton Team Members.*





We have the Numbers to get you the BEST results!

Current Annual Reach and Benefits - based on the results in 2024.

Leads to Partners

- **1000+** referrals from phone calls, emails and messaging
- **30,000+** click thrus from the Website to partners pages
- **200,000+** Facebook, Instagram, Twitter, E-News, engagements on content. (Clicks, comments, and shares creates leads to partners).
- **200,000+** Google, Youtube (Clicks and interactions on ad content, creates leads to partners).



Travel Guide in Print & Online



It's the #1 most popular travel guide in the region and at Visitor Centres!



Regional Tourism Website



The #1 highest traffic and most comprehensive tourism website in the region.

Year Round Ad Campaigns

- **Google, Facebook & Instagram Ads** - Reached over **5 Million** ad impressions annually!
- **Roadtrip Adventure Game Ads** reached over **100,000** views
- **Roadtrip Video Ads** reached over **100,000** views
- **Billboard Ads** seen **100,000** times all over the Edmonton area
- **Radio Ads** on **7 Stations** (Edmonton & East area)

Total Users

of Go East Website, Travel Guide, and Social Media

**500,000+** people annually!!!

Print Guide

- **67,000** copies printed
- 160 pages in 2024
- 200,000+ readership
- 1 Million+ pageviews

Online Guide

- **200,000+** pageviews annually

Website

- **550,000+** pageviews
- 250,000+ users, 330,000+ sessions
- 2000+ webpages of Content

Social Media & E-News



- **56,000+** combined followers
- Reaching **1.5 Million+** people annually





**TOWN OF LAMONT  
COUNCIL AGENDA  
REQUEST FOR DECISION**

AGENDA ITEM: 4.1

**COUNCIL MEETING DATE:**  
**October 22, 2024**

**ITEM DESCRIPTION OR TITLE**  
**2024 Tax Revenue Updates**

**RECOMMENDATION**

**THAT** Council accept the 2024 Tax Revenue Updates as information.

**BACKGROUND**

As of September 30, 2024, the Town has collected approximately 85% of tax payments, amounting to \$2.3 million. The total outstanding unpaid taxes, including penalties, was \$398,421. This amount includes \$24,889 in unpaid taxes from previous years and approximately \$136,429 from the Tax Installment Payment Program (TIPP).

For comparison, the tax compliance rate as of the same period in 2023 was also 85%. Based on this comparison and historical trends, the compliance rate is projected to reach 91% by the end of the year. Administration will continue monitoring the outstanding tax amounts and will provide monthly updates to Council.

2023 Tax Compliance Rates	30-Jun-23	31-Jul-23	31-Aug-23	30-Sep-23	31-Oct-23	30-Nov-23	31-Dec-23
Tax payments received	\$1,951,565	\$2,060,506	\$2,137,791	\$2,192,640	\$2,245,529	\$ 2,292,586	\$2,363,019
% of the tax paid	75%	80%	83%	85%	87%	89%	91%

2024 Tax Compliance Rates	30-Jun-24	31-Jul-24	31-Aug-24	30-Sep-24
Tax payments received	\$1,954,383	\$2,172,081	\$2,231,856	\$2,291,671
% of the tax paid	73%	81%	83%	85%

**COMMUNICATIONS**

Regular updates will be provided.

**IMPLICATIONS OF DECISION**

N/A



**TOWN OF LAMONT  
COUNCIL AGENDA  
REQUEST FOR DECISION**

**FINANCIAL IMPLICATIONS**

This report is intended to provide information and analysis on the 2024 tax compliance rate as of September 30, 2024.

**POLICY AND/OR LEGISLATIVE REFERENCES**

N/A

**ATTACHMENTS**

N/A

Report Prepared By: Robert Mu, Finance Officer

Approved by CAO:

A handwritten signature in black ink, appearing to be "R. Mu", is written over the "Approved by CAO:" text.



# TOWN OF LAMONT COUNCIL AGENDA REQUEST FOR DECISION

AGENDA ITEM: 4.2

COUNCIL MEETING DATE:  
October 22, 2024

ITEM DESCRIPTION OR TITLE  
**No Stone Left Alone Commemoration**

### RECOMMENDATION

**THAT** Council direct administration to have the Town of Lamont participate in the 2024 No Stone Left Alone (NSLA) Memorial Foundation program.

### BACKGROUND

Launched in 2011, No Stone Left Alone (NSLA) Memorial Foundation has grown exponentially in its 11 years of operation. Their goal is to see that one day all veterans' headstones in Canada are honoured with a poppy placed by a Canadian youth.

NSLA is an international program which engages students in the act of remembrance - placing a poppy in honour of a veteran who has passed. In 2021, across Canada and beyond, 7,702 students from 88 communities placed 67,171 poppies in 131 ceremonies. NSLA has been endorsed by Veterans Affairs Canada. The Town of Lamont became a member of the NSLA Memorial Foundation in 2022.

In the past two years this has been successfully implemented into the Town of Lamont Remembrance Day service and will be an annual addition.

### COMMUNICATIONS

Promote awareness.

### IMPLICATIONS OF DECISION

Supports community sense of place.

### FINANCIAL IMPLICATIONS

No associated membership fees. Membership entails participating in a Remembrance Day event that adheres to NSLA guidelines.

### POLICY AND/OR LEGISLATIVE REFERENCES

Strategic Plan 2023-2027- Strategic Priorities – Community Connection + Vibrancy. Goal: Promote community beautification and sense of place.



**TOWN OF LAMONT  
COUNCIL AGENDA  
REQUEST FOR DECISION**

**ATTACHMENTS**

None.

Report Prepared By: Dawn Nielsen, Deputy CAO

Approved by CAO:

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**TOWN OF LAMONT  
COUNCIL AGENDA  
REQUEST FOR DECISION**

**AGENDA ITEM:** 4.3

**COUNCIL MEETING DATE:**  
**October 22, 2024**

**ITEM DESCRIPTION OR TITLE**

**Lamont Christmas Light UP! Donation**

**RECOMMENDATION**

**THAT** Council provide an in-kind donation to the Lamont Christmas Light UP! Committee for use of the Meeting room and Hall on November 30, 2024, and the Meeting room January 18, 2025.

**THAT** Council approve funding up to \$400.00 for hot beverages and snacks, and participate in the Afternoon of Music event, and Festival of Trees November 30, 2024.

**BACKGROUND**

Lamont Christmas Light Up! Committee is organizing an in-person, live event for Saturday, November 30, 2024. There will be family friendly activities happening throughout the Town of Lamont. Some of these activities will be held at the Lamont Rec Centre in the Hall and Meeting Room. In the past the Town has donated the use of the facilities as well as cookies and hot chocolate that are served by available Council Members at the Festival of Trees and Afternoon of Music.

They also hold a year end wind up for volunteers on January 18, 2025, and would ask that the meeting room be provided at no cost.

**COMMUNICATIONS**

The Committee will be notified of Council’s decision. Where relevant, updates to social media and other media platforms will be implemented.

**IMPLICATIONS OF DECISION**

Supports community building efforts.

**FINANCIAL IMPLICATIONS**

Estimated at \$400, funds would be allocated from the Public Relations/Donations line item.  
Full Day Hall rental is equivalent to \$500.  
Full day Meeting Room rental equivalent to \$200.



**TOWN OF LAMONT  
COUNCIL AGENDA  
REQUEST FOR DECISION**

**POLICY AND/OR LEGISLATIVE REFERENCES**

Strategic Plan 2023-2027- Strategic Priorities – Community Connection + Vibrancy. Goal:  
Promote community beautification and sense of place.

**ATTACHMENTS**

None.

Report Prepared By: Dawn Nielsen, Deputy CAO

Approved by CAO:

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# TOWN OF LAMONT COUNCIL AGENDA REQUEST FOR DECISION

AGENDA ITEM: 4.4

**COUNCIL MEETING DATE:**  
October 22, 2024

**ITEM DESCRIPTION OR TITLE**  
Just For Kids Christmas Store

**RECOMMENDATION**  
THAT Council approve the donation of sale proceeds from the Just for Kids Christmas Store to the Lamont and District Food Bank.

**BACKGROUND**  
As part of Lamont Christmas Light UP! 2024, the Just For Kids Christmas store will be held for a second year at the Lamont Meeting room from noon -3 p.m. on November 30. This store, with the help of volunteer elves, will help kids choose and wrap a gift, or gifts, for their loved ones. Items will range in price from \$1.00 to \$10.00.

Council approved \$1500 in the 2024 operational budget and these funds will be used to support the upfront cost of gifts, advertising, and miscellaneous expenses. The Town is also soliciting donations from residents and businesses to support the event. In 2023 a total of \$1200 was donated to the Lamont and District Food Bank which represents the proceeds from the sale.

**COMMUNICATIONS**  
Posters and advertising will be put on social media and around Town.

**IMPLICATIONS OF DECISION**  
Supports community building efforts.

**FINANCIAL IMPLICATIONS**  
The \$1500 expenditure was approved within the 2024 operational budget.

**POLICY AND/OR LEGISLATIVE REFERENCES**  
Strategic Plan 2023-2027- Strategic Priorities – Community Connection + Vibrancy.  
Goal: Promote community beautification and sense of place.



**TOWN OF LAMONT  
COUNCIL AGENDA  
REQUEST FOR DECISION**

**ATTACHMENTS**

None

Report Prepared By: Dawn Nielsen, Deputy CAO

Approved by CAO:

A handwritten signature in blue ink, appearing to be "DN", is written over the "Approved by CAO:" text.





## **MAYOR & COUNCIL REPORT**

**COUNCIL MEETING DATE: Oct 22, 2024**

**ELECTED OFFICIAL: Linda Sieker**

**PERIOD, October 8 ,2024 – Oct 22 ,2024**

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**Boards and Committees:**

**Town of Lamont Business:**

**Professional Development (Workshops & Conferences)**

- **Oct 8- Oct 10 RhPAP (Rural Health Professions Action Plan)**

**Attention and Attraction Committee Conference**

**(see attached )**

**Lamont Functions and Events:**

- **Oct 12 – Village of Andrew Parade**

## **RhPAP – Attraction & Retention Conference Oct 8 – Oct 10, 2024**

Wainwright had excellent amenities to host this event, municipal leaders and community were very welcoming and accommodating.

The theme of the conference was “The next chapter in rural healthcare “

**Dr. Kayna Khayat** – Health futurist with Deloitte Canada Healthcare and Life Sciences practice. “The future of healthcare and the future of work. “

A riveting presentation on future healthcare relating to preventative medicine and home-based technology of the future.

**Kim Hyshka** – Key roadblocks to meaningful conversations

Focus on skills required to make conversations beneficial with emphasis on listening skills.

**Dr. Nicole Cardinal** - Indigenous Health Teaching

Focused on the challenges that indigenous people face when entering the health care system both as patients and professionals.

**Dr. Aaron Johnson** University of Calgary – **Dr. Mark Prins** – University of Alberta

Medical School Expansion – changes being made to create opportunities for students in the medical program, working towards more medical doctors available in rural communities, working under mentorship and retaining professionals in your community.

**Dr. Sam Ogbeide** – Strategies to inspire, encourage and support medical students.

**Martin Long – MLA** – Parliamentary Secretary for Rural Health

**Chelsae Petrovic – MLA** - Parliamentary Secretary for Health Workforce Engagement

### **Wainwright Bachelor of Nursing Program**

A nursing program in partnership with University of Alberta – 8 graduates in 2025

**Tour of Garrison Wainwright** - Health Services Centre and facilities

This conference provided many opportunities to network with municipal leaders, ASHCA members, leaders in health care, RhPAP and Attraction and Retention members.

This conference was beneficial in providing insight as we move forward at a local level with our newly formed Attraction and Retention committee.

Information on Rural Health Action Plan working in your community <https://rhpap.ca>

Prepared by Councilor Sieker

# CAO REPORT

FOR THE PERIOD ENDING October 22, 2024

## HIGHLIGHTS:

Oct 9, 2024

- Admin team meeting.

Oct 10, 2024

- EIPS Meeting (JUPA)
- Operations Team Meeting
- Lamont Curling Club Meeting

Oct 11, 2024

- SRG Economic Development Meeting.
- 
- 2024 Capital Project inspection.

Oct 16, 2024

- Admin Team meeting.
- Pac Teck Economic Development Meeting
- CRCB Community of Practice Meeting.

Oct 17, 2024,

- Operations Team Meeting.

Oct 18, 2024

- BLLP Meeting.



# TOWN OF VEGREVILLE

Town of Vegreville/Municipal Enforcement  
4829-50 st  
VEGREVILLE, ALBERTA T9C 0A7  
T: 780-632-2606  
muni-enforce@vegreville.com  
www.vegreville.com

## QUARTERLY REPORT July, August, and September

**DATE:** October 8, 2024  
**TO:** Dawn Nielsen  
Deputy Chief Administrative Officer  
**From:** CPO. Chelaine Regehr  
Municipal Enforcement Services Dept.

### COMMUNITY STANDARDS

Order to Remedy Notices issued:	61
Unsightly/grass Entry	17
Noise	2
Other	2

### ANIMAL CONTROL

Dogs at large:	6
Dog barking	0
Dog attacks dog:	2
Other animal related call:	1

### TRAFFIC/BYLAW ENFORCEMENT

Traffic related calls:	5
Bylaw Tickets:	4



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Since school has been back in, warnings for illegal parking have been verbally addressed to parents dropping and picking up their kids in the school zones. Other verbal warnings have been given to drivers that have been making illegal U-turns and j-turns. This has resulted in educating the drivers on how much these tickets are, where U-turns are allowed and even supplying reasons why they should not be doing these kinds of violations.

There have been 3 dog owners that have had their dogs at large and in all three cases their dogs have been at large at least once before this year alone. In all three cases the owners have been first warned and then tickets have issued for the offences. In the case of one owner tickets are still waiting to be served to the individual who is never home or will not answer the door.

Many letters and reminders for unsightly properties and grass cutting have been sent to various residents, with the majority of residents complying with the orders they received. A few residences had to have a cleanup crew go in to clean after there was no attempt to clean the property. As the cooler weather is starting to come grass has started to slow in its growing and we will be looking to the clearing of sidewalks once the snow hits.

This is a breakdown of the complaints and statistics that we have compiled to date. Our focus in the fourth quarter of 2024 will be to continue with complaints, sidewalks and traffic.

Should you require further information or clarification, please contact CPO Chelaine Regehr.

Respectfully

CPO. Chelaine Regehr  
Municipal Enforcement Services Dept.